

LATINO AMERICAN COMMISSION

Strategic Plan for 2019-2021

Short Term Goals

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Short term goals for the Latino American Commission with objectives, Key Action Steps, Expected Outcome, Data Evaluation and Measurement, Responsibility, and Comments

Strategic Plan for the Latino American Commission Years 2019- 2021					
Problem/Need Statement: There is a need to fund the Nebraska Latino Summit.					
(LAC = Latino American Commission, ED = Executive Director; PIO = Public Information Officer, Board = Commission Board)					
GOAL A: Provide permanent general fund appropriation to finance the Latino Educational Summit.					
Objectives	Key Action Steps	Expected Outcome	Data Evaluation & Measurement	Responsibility	Comments
Obj. A1: To fund the Nebraska Latino Educational Summit on a yearly basis.	A.1a: Introduce Legislation to include the Summit's budget. A.2a: Provide a line item in the budget of the Latino American Commission for \$40,000.00 to fund the Nebraska Latino Educational Summit.	A1a: Include a \$40,000.00 allocation for the Department of Education to fund the Latino Summit. A.2a: The Latino American Commission will have a \$40,000.00 budget for the Latino Summit.	A1a: The Department of Education will continue to fund the summit. A.2a. The Latino American Commission will provide the funding for the summit.	A1a: LAC, Appropriations Committee.	A1a: <i>There have been conversations with some senators and the commissioner of education.</i>
Problem/Need Statement: The Latino American Commission needs a full time Public Information Officer					
GOAL B: Increase the Personnel Allotment from a half time to a full time PIO position for the Commission.					
Objectives	Key Action Steps	Expected Outcome	Data Evaluation & Measurement	Responsibility	Comments
Obj. B1: The current half-time position has been empty since June 2017.	B1a: Increase the personnel allotment budget to \$42900.00 in order to gain back a full time position for public information officer.	B1a: The website will be updated, public notices, newsletter, and other media tools will be sent out in a timely fashion. Social media pages will be kept current and pertinent.	B1a: Percentage of open communications, newsletters, public notices will increase as reported by the software. Number of likes, friend request, followers of social media pages will increase.	B1a: LAC	B1a: <i>The Commissions communication and media platform will reach a larger percentage of constituents</i>
Problem/Need Statement: Identify major social-economic issues that affect the Latino community.					
GOAL C: Studies that will pinpoint issues affecting the Latino community					
Objectives	Key Action Steps	Expected Outcome	Data Evaluation & Measurement	Responsibility	Comments
Obj. C1: Research Study of the economic impact of Latino entrepreneurship.	C1a Determine the magnitude of a Latino impact on Nebraska's economy.	C1a: Findings will show that there is a positive impact on the state's economy.	C1a: Evaluate the census bureau data comparing the 2002-2007 and the 2007-2012 data reports (later was last report published).	C1a: : LAC	C1a-c: <i>Study under way.</i>
Obj. C2: Research Study to determine Latino educational achievements in 2019.	C2a: Determine the level of Latino Educational achievements in 2019.	C2a: Findings will show a positive variance when compared with last study performed (2005 by OLLAS).	C2a: Evaluate census Bureau data for comparison purposes. The last such analysis was done 13 years ago.	C2a: LAC	C2: <i>Study to be commissioned in 2019.</i>
Obj. C3: Research Study to determine Health Status of Latinos in Nebraska.	Obj. C3: Determine the Health Status of Latinos in Nebraska.	C3: Compare Health Status of Latinos in 2020 vs. 2014 (last study performed).	C3: Evaluate census and state HHS data to determine positive or negative variance.	C3: LAC, UNO	C3: <i>Study to be performed in 2020</i>

Problem/Need Statement: Many parents of Latino Children lack full high school education.					
GOAL E: Empower Latino parents to get their GED test in written format.					
Objectives	Key Action Steps	Expected Outcome	Data Evaluation & Measurement	Responsibility	Comments
Obj D1: Approach legislators and the Department of Education to propose a bill that would enable written GED examinations.	D1: Build upon the experience of Colorado and Wyoming in this issue.	D1: The Department of Education will allow written test for the GED. D2a. GE test will be given in both written and computer based format.	D1: More Latino parents will be able to take the GED test. D2a: more Latino parents will obtain their GED certificates. .	D1: LAC, Department of Education, and Legislature.	<i>D1: The number of latino parents taking GED exams has dropped dramatically in Nebraska since a computer based test has been implemented.</i>
Problem/Need Statement: Maintain the Board meetings as mandated by statute.					
GOAL E: Board meetings need to be adequately funded.					
Objectives	Key Action Steps	Expected Outcome	Data Evaluation & Measurement	Responsibility	Comments
Obj E1: Request sufficient funding to hold four Board meetings a year as mandated by statute.	E1: Each board meeting ahs a cost of \$2,500.00. There is a need of \$10,000.00 in order to comply with mandates.	E1: Board meetings will continue as expected.	E1: four board meetings will take place every year. .	E1: LAC, Appropriations Committee.	